



**KTVI**  
**2250 Ball Drive**  
**St. Louis, MO 63146**  
**Main: (314)213-2222**  
**Billing:**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
568617-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KTVI	Jared Salles	Washington DC	National

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1569

Billing Address:

**Great American Media**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave NW**  
**Suite 800**  
**Washington, DC 20007**

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	568617	09793651

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Do Not Mail

IDB #	Advertiser Code	Product Code
8217	11	14

Agency Ref	Advertiser Ref

Send Payment To:

**KTVI**  
**3592 Solutions Center**  
**Chicago, IL 60677-3005**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
1	09/25/12	10/01/12	530a-6a	530a-6a	MTWTF--	:30	2	\$650.00	NM																																																		
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/25/12</td><td>10/01/12</td><td>MTWTF--</td><td>2</td><td>\$650.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 2</td><td>W</td><td>09/26/12</td><td>5:29 AM</td><td>530a-6a</td><td>530a-6a</td><td>:30</td><td>D3C12IL12T01H</td><td>\$650.00</td><td>NM</td></tr> <tr> <td>2 2</td><td>Th</td><td>09/27/12</td><td>5:54 AM</td><td>530a-6a</td><td>530a-6a</td><td>:30</td><td>D3C12IL12T02H.mpg</td><td>\$650.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/25/12	10/01/12	MTWTF--	2	\$650.00					Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 2	W	09/26/12	5:29 AM	530a-6a	530a-6a	:30	D3C12IL12T01H	\$650.00	NM	2 2	Th	09/27/12	5:54 AM	530a-6a	530a-6a	:30	D3C12IL12T02H.mpg	\$650.00	NM
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8	09/25/12	10/01/12	M-F 9a-10a	9a-10a	MTWTF--	:30	1	\$450.00	NM																																																		
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1 2	Tu	09/25/12	4:55 AM	M-F 430-5a KTVI News	430-5a	:30	D3C12IL12T01H	\$250.00	NM																																																		



Send Payment To:

**KTVI**  
**3592 Solutions Center**  
**Chicago, IL 60677-3005**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
568617-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1569	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/30/12	09/30/12	FOX News Sunday	9a-10a	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$750.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 Su 09/30/12 9:59 AM FOX News Sunday 9a-10a :30 D3C12IL12T02H.mpg \$750.00 NM									
13	09/25/12	10/01/12	M-F 10a-11a	10a-11a	MTWTF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 2 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 Tu 09/25/12 10:25 AM M-F 10a-11a 10a-11a :30 D3C12IL12T01H \$400.00 NM 2 2 W 09/26/12 10:20 AM M-F 10a-11a 10a-11a :30 D3C12IL12T01H \$400.00 NM									
14	09/25/12	10/01/12	M-F 430p-5p	430p-5p	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 2 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 Tu 09/25/12 4:42 PM M-F 430p-5p 430p-5p :30 D3C12IL12T01H \$600.00 NM									
16	09/25/12	10/01/12	M-F 530p-6p	530p-6p	MTWTF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 2 \$1,200.00									
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18	09/29/12	09/29/12	Fox 2 News Saturday PM 5p-6p		-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$1,000.00									
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19	09/30/12	09/30/12	Fox 2 News Sunday	5p-6p	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$1,000.00									
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21	09/25/12	09/28/12	M-F 630p-7p	630p-7p	-TWTF--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 2 \$900.00									
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Chicago, IL 60677-3005

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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--W----	1	\$3,500.00				
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1 2	W	09/26/12	7:28 PM	The X Factor	The X Factor	:30	D3C12IL12T01H	\$3,500.00	NM
23	09/27/12	09/27/12	The X Factor	The X Factor	---T---	:30	1	\$3,500.00	NM
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1 2	Th	09/27/12		The X Factor	The X Factor	:00		<del>\$3,500.00</del>	NM
	See MG 19.2, 19.3								
24	09/25/12	10/01/12	M-F 9p-10p	9p-10p	MTWTF--	:30	1	\$1,500.00	NM
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	MTWTF--	2	\$1,500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 2	W	09/26/12	9:55 PM	M-F 9p-10p	9p-10p	:30	D3C12IL12T01H	\$1,500.00	NM
26	09/29/12	09/29/12	9p News Delayed	10p-1a	-----S-	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	1	\$700.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 2	Sa	09/29/12	11:01 PM	9p News Delayed	10p-1a	:30	D3C12IL12T02H.mpg	\$700.00	NM
27	09/30/12	09/30/12	Su 9p-10p	9p-10p	-----S	:30	1	\$1,400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	1	\$1,400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 2	Su	09/30/12	9:13 PM	Su 9p-10p	9p-10p	:30	D3C12IL12T02H.mpg	\$1,400.00	NM
<u>Total Spots</u>							21	<u>Gross Total</u>	\$20,700.00

## Payment Terms 30 Days

<u>Agency Commission</u>	\$3,105.00
<u>Net Amount Due</u>	\$17,595.00